

eARTH Day




Wednesday, April 21, 2010
The Triangle (Guadalupe&Lamar)
4pm to 10pm
FREE
www.austinearthday.com

2009 Sponsors:



2009 HIGHLIGHTS:

- \$40,000 of promotion on Entercom Radio & The CW television
- 5,000 attendees
- 100+ booth exhibitors
- 30+ performing and visual artists



2010 FEATURES:

- Integrated Earth Week event package promotion
- One month of signage visibility adjacent to the Triangle @ 45th Street
- Neighborhood Green Sculpture
- Live Screen-Printing
- Planet Earth Film Screening at Dark
- City of Austin environmental departments participation



SPONSORSHIP LEVELS

- Presenting -- \$10,000
- Expo -- \$5,000
- Music -- \$5,000
- Planet Earth Movie Screening -- \$5,000
- Green Art Kids -- \$5,000
- Peppercorn Solar System -- \$2,000
- Green Sculpture -- \$2,000
- Event Sponsors -- \$1,000

BENEFITS

- PRIMARY site placement for banner and booth
- Inclusion in print media
- Inclusion in event collateral (posters, flyers, tee-shirts, etc.)
- Inclusion in press releases
- Onsite sampling and vendor space
- Speaker at event
- Hospitality area for employees
- Logo placement on event website

